Claim Safe Copy Review Example

Completed fictional example | Version 1.0.0

All people, organizations, records and responses on this page are fictional. Use this example to understand the fields; it is not evidence of a real approval or result.

1 Draft and review scope

CR-001. Cedar Studio landing page v0.3, for independent consultants. Channel: public website. Reviewer: Talia Brooks. Review date: 21 October 2026.

2 Material claim

Exact headline: Our worksheet cuts client preparation time by 50 percent. A reader could understand this as a measured performance promise for ordinary users.

3 Evidence inspected

Inspected practice source: fictional worksheet draft v0.3. It contains fields for project scope, required files and deadlines. No timing comparison, participant data or outcome study is available. Talia checked the draft on 21 October 2026.

4 Review outcome

Remove. The draft establishes what fields exist; it does not establish a 50 percent time reduction. Changing the claim to can cut time by up to 50 percent would leave the unsupported number in place.

5 Replacement wording

Replacement: Keep project scope, required files and deadlines in one reusable worksheet. Revised landing page: v0.4. The quantitative outcome claim is removed.

6 Human release decision

Client owner: Leila Chen, responsible for the studio website. Review requested for v0.4 on 21 October 2026. Actual response: none yet. Release decision: Pending. Request reference: fictional draft-review note CR-001.

7 Open issue and next action

Open issue: client review of v0.4. Owner: Talia. Next action: obtain and retain the client's actual response. Work status: draft corrected, publication held. Correcting the claim is not approval to publish.